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**FOR IMMEDIATE RELEASE**

**New Way® Air Bearings Achieves ISO 9001:2008 Certification**

**Certification to the latest ISO Standard Reinforces New Way's Customer Commitment**

**Aston, Pennsylvania, USA, February 18, 2010** –New Way® Air Bearings, the world's largest independent manufacturer of porous media air bearing products, has achieved ISO 9001:2008 certification, the latest ISO standard designation. New Way received its certificate from United Registrar Services, LLC, the same independent auditing firm that evaluated New Way when it achieved its original ISO 9001:2000 Certification back in November, 2008. This further demonstrates the organization's commitment to quality-of-service standards established by the International Organization for Standardization (ISO).

To verify that ISO initiatives are ongoing and quality improvement continuous, United Registrar Services conducted its annual quality management system review with an eye to the new ISO 9001:2008 standards. This audit addressed all areas of New Way's operation — from engineering, product design and manufacturing, to delivery and customer service. This audit process resulted in New Way's original certification achieving ISO 9001:2008 standards, with a date-of-revision starting January 13, 2010.

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"In many ways, this second certification is more important than the first," said Nick Hackett, President and CEO of New Way Air Bearings. "That's because it demonstrates the fundamental and ongoing commitment to quality that we've had here since New Way's inception. It's the process that's important. The results...and the certification...show our progress, and reflect the hard work everyone has invested. In these difficult economic times this, more than ever, demonstrates the commitment we have to our customers."

According to United Registrar Services, ISO 9001:2008 certification is a significant achievement. The new standards clarify the existing requirements of ISO 9001:2000 based on eight years of implementation experience worldwide. They also introduce changes intended to improve consistency with the environmental management system standard, ISO 14001:2004. Certification reflects an organization's solid foundation for continuous improvement through data use and analysis.

Adopted in 1987 by the International Organization for Standardization in Geneva, Switzerland, the ISO quality system was developed in order to establish an internationally recognized standard of quality. Recognized in more than 150 countries, the ISO 9001:2008 standard places a strong emphasis on customer satisfaction, management responsibility, continual improvement, and organizational performance measurement.

"Effective quality management is indispensable," said Jim Moore, New Way Air Bearings VP of Manufacturing. "Especially during economic times like these. Customers want to be confident that they are doing business with an organization that can meet or exceed their requirements in a timely manner. Because it is an internationally recognized quality management system, ISO 9001:2008 certification gives New Way customers a reason to have that confidence."

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The ISO 9001:2008 standard specifies Quality Management System (QMS) requirements focused on an organization's ability to meet and improve upon customer satisfaction and quality requirements. As part of the certification process, New Way has established, maintained and improved upon its own QMS to ensure that the company's customer support organization continues its commitment to customer satisfaction.

"The additional structure that we have added as part of the ongoing processes surrounding ISO 9001:2008 have enabled us to continue to improve and streamline our operations,' noted Lou Insalaco, New Way Quality Manager. "Ultimately this is to the customer's benefit."

### **About ISO**

The International Organization for Standardization, [www.iso.org](http://www.iso.org), based in Geneva, Switzerland, is the source of the ISO 9000 and ISO 14000 families of quality and environmental management standards, respectively, and some 15,000 International Standards for business, government, and society. ISO is a network of national standards institutes from 146 countries working in partnership with international organizations, governments, industry, business and consumer representatives.

ISO 9001:2008 is an internationally recognized quality management standard. The standard focuses on defining customer quality requirements, use of data to analyze the processes, meeting applicable customer and regulatory requirements, enhancing customer satisfaction and continually improving business performance.

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## **About New Way Air Bearings**

New Way® Air Bearings, Inc. is the world's leading independent manufacturer of modular air bearing products and the recognized provider of porous media air bearing solutions. The company manufactures a standard line of modular, off-the-shelf components including: Flat round and rectangular air bearings; vacuum preloaded air bearings; radial air bearings; air bushings; air slides; conveyor air bearings and precision chucks. The company achieved ISO 9001:2000 Certification for its quality management system in November, 2008; and achieved ISO 9001:2008 Certification in January, 2010.

New Way has now been included on Inc. Magazine's list of the 5,000 fastest-growing, private companies in America for 2007, 2008, and 2009. In November of 2007, The Greater Philadelphia Chamber of Commerce named New Way recipient of its Technological Excellence of the Year Award for 2008. In both 2008 and 2009, New Way was named a Deloitte Fast 50 Technology company for the Philadelphia, PA, USA Region.

Founded in 1994, New Way is located in Aston, Pennsylvania, USA, just fifteen minutes from Philadelphia International Airport. Visit New Way Air Bearings online at [www.newwayairbearings.com](http://www.newwayairbearings.com). This web site includes specifications for the company's full product range, design and installation guides, mounting hardware, air specifications, technical support, and a full range of accessories.

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