



## FOR IMMEDIATE RELEASE

### **New Way Named As Finalist for 2009 American Business Award**

#### **New Way® Air Bearings Named As American Business Award 'Stevie' Finalist for the Second Straight Year, This Time for the Organization's House Publication**

**Aston, Pennsylvania, USA, June 4, 2009** – New Way® Air Bearings has been announced as a finalist for a 'Stevie' in The Seventh Annual American Business Awards. The Aston, Pennsylvania-based company is being considered for its in-house newsletter, the **New Way News: Inside Edition**.

The American Business Awards are the nation's premier business awards program. All organizations operating in the U.S.A. are eligible to submit entries to the ABAs – public and private, for-profit and non-profit, large and small. This year over 2,600 entries were submitted for consideration in more than 40 categories, including the 'Best House Publication' category in which New Way is competing.

Stevie Award winners will be announced during the annual gala on Monday, June 22, at the Marriott Marquis Hotel in New York City. Six-hundred executives from across the U.S.A. are expected to attend. The ceremonies will be broadcast on radio nationwide by the Business TalkRadio Network and hosted by Cheryl Casone of Fox Business Network.

"The American Business Awards are the Oscars of the business world," noted Nick Hackett, New Way Air Bearings President and CEO. "As a small manufacturing company, we're proud to be included as a finalist for the second straight year, this time with global brands including Blue Cross & Blue Shield, KPMG and Daimler Financial Services, among others. It exemplifies the ongoing elevation of our own brand."

Finalists were chosen by business professionals nationwide during preliminary judging in April through early May. Members of the Awards' Board of Distinguished Judges & Advisors and their staffs have now selected Stevie Award winners from among the Finalists in judging that continued through June 3. Winners will be revealed in New York on June 22.

Nicknamed 'Stevie' for the Greek word "crowned," the coveted award was designed by the same company that makes the Emmy and other major awards.

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"Despite very tough economic conditions, many organizations and individuals continue to perform well," said Michael Gallagher, founder and president of The Stevie Awards. "The results of the 2009 ABAs thus far are a tribute to the resilience, creativity, and hard work of American organizations, executives, and workers."

"This is truly a testament to our Human Resources Department," said Michael Wright, New Way Director of Marketing. "The Inside Edition of the New Way News is *their* publication. They were able to energize virtually everyone at New Way to contribute to the content. Then Schmidt Advertising and Design took that content and helped us raise the bar even further."

"It's all about communication," Wright concluded. "And that starts inside the organization. When our people understand their value to the New Way brand, they, in turn, add that value to the New Way brand."

Details about The American Business Awards and the list of Finalists in all categories are available at [www.stevieawards.com/aba](http://www.stevieawards.com/aba).

## **Finalists in the American Business Awards Corporate Literature/Best House Publication**

***Blue Cross & Blue Shield of Rhode Island, Providence, RI***  
Quarterly Member Magazine – CHOICES

***Daimler Financial Services, Farmington Hills, MI***  
Point Magazine

***KPMG LLP, Montvale, NJ***  
KPMGLife - Fall '08

***LANXESS Corporation, Pittsburgh, PA***  
LANXESS Corporation – Xpress

***Matt Bacak's Internet Marketing Dirt, Duluth, GA***  
Matt Bacak's "The Internet Marketing Dirt"

***New Way Air Bearings, Aston, PA***  
New Way News - Inside Edition

***Tahitian Noni International, Provo, UT***  
Tahitian Noni International Tahiti Tradewinds Magazine

***TIBCO Software, Palo Alto, CA***  
NOW Magazine

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## **About The Stevie Awards**

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, The Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring companies of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at [www.stevieawards.com](http://www.stevieawards.com).

Supporting sponsors of The 2009 American Business Awards include High Performance Technologies Inc., John Hancock, Lifelock, RCN Corporation, Softpro, and Ultimate Software. Media sponsor is the Business TalkRadio Network. Localization partner of the 2009 Stevie Awards is Lionbridge.

## **About New Way Air Bearings**

New Way<sup>®</sup> Air Bearings, Inc. is the market leader in the design and manufacture of modular air bearings and the recognized provider of porous media air bearing solutions. Founded in 1994, the company is located in Aston, Pennsylvania, USA, 15 minutes from Philadelphia International Airport.

New Way was named to Inc. Magazine's list of the 5,000 fastest-growing, private companies in America in both 2007 and 2008. In November of 2007, The Greater Philadelphia Chamber of Commerce named New Way recipient of its Technological Excellence of the Year Award for 2008.

Visit New Way Air Bearings at [www.newwayairbearings.com](http://www.newwayairbearings.com). This web site includes specifications for the company's full product range, design and installation guides, mounting hardware, air specifications, technical support, and a full range of accessories.

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## **Contact**

Michael Wright – Director of Marketing  
New Way Air Bearings, Inc.  
50 McDonald Blvd., Aston, PA 19014 USA  
610.364.3453 Direct  
610.202.8892 Mobile  
[mwright@newwayairbearings.com](mailto:mwright@newwayairbearings.com)  
[www.newwayairbearings.com](http://www.newwayairbearings.com)